

INSIDE OREGON

NEWS FOR AND ABOUT THE PEOPLE SUPPORTING THE UNIVERSITY OF OREGON SUMMER 2017



Nisha Sridhar

Senior,
Crescent
Valley
High
School,
Corvallis,
Oregon



SIGNING DAY

The Stamps Scholarship is such a big deal that the UO celebrates with Signing Day ceremonies at the hometown high schools of recipients across Oregon. This June, we're also celebrating our first class of graduating Stamps Scholars. And, thanks to the generosity of the Stamps Family Charitable Foundation, we're announcing a historic expansion of the scholarship program that places the UO among seven elite institutions in the nation. See story, page 11.

WHY SETTLE FOR STRESS?

College is full of lessons that have nothing to do with course work—but everything to do with success in school: Managing your time. Taking care of yourself. Developing healthy habits. In other words, “adulting”

Located in the EMU, the Duck Nest is campus HQ for minding student bodies and minds. Why did we put our wellness center in a friendly hang-out space with comfy couches? Because we want to make healthy living a part of everyday life—not something to think about just when you need a doctor or a shot.

The Duck Nest offers yoga, massage, and meditation. Students can learn how to quit smoking, eat healthy on a budget, and stay in shape. During pet therapy day, they can even relax with a furry friend.

If it sounds like fun and games, that’s because it is. Except it really isn’t. Because research tells us that being well and doing well go together. Healthy students are more likely to get good grades, stay in school, and make the most of their college experience.

Leveraged Investment

The wellness pros at PacificSource Health Plans know that people develop lifelong habits during their college years. That’s why they’re backing the Duck Nest with financial support as well as their leadership and expertise.

They also know that healthy habits lead to success—in school and after graduation. You might say their gift to help Ducks stay healthy is really a gift to every department on campus. Just what the doctor ordered.

Photo by Dusty Whitaker



Hanna McIntosh

UO Senior, Environmental Science

Yoga Instructor



INSIDE OREGON



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News about donors, gift announcements, and stories about the difference donors make.

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UO Foundation Chief Financial Officer Jay Namyet was a successful investor in New York City before he found home and happiness at the University of Oregon.

8 DRAMATIC IMPROVEMENTS

Ten years after the university broke ground on the James F. Miller Theatre Complex, the results are apparent—in the teaching, learning, and performing that's happening there.

11 TWICE AS NICE

The number of Stamps Scholars attending the UO each year will double thanks to the generosity of the Atlanta-based Stamps Family Charitable Foundation. This expanded partnership places the university among an elite group of seven institutions.

14 MENTORS, LIFE-CHANGERS

Leaders, mentors, and difference-makers—Columbia Sportswear CEO Tim Boyle, class of 1971, and Mary Boyle, as well as Gerry Cameron, retired chairman and CEO of US Bank received Pioneer Awards at the UO's annual scholarship fundraiser.

17 PEOPLE POWER

Ducks, donors, leaders, and close friends of the University of Oregon, Leona, BS '51, and Robert DeArmond, BBA '52, have made a leadership gift to support the UO's most precious resource—its people.

20 TEN WAYS TO GIVE

Highlighting opportunities for donors to help the UO and transform lives.

Cover: Nisha Sridhar, a senior at Crescent Valley High School in Corvallis, Oregon, celebrates with the Duck this April at her Stamps Scholar Signing Day ceremony. Photo by Jack Liu.



Fundraising Factoid ▶

The university's first major theater production on record was performed in 1901—a fundraiser to support the football team. These philanthropic plays were common at the UO in the early 1900s. Read about the impact of our donor-supported Miller Theatre Complex on page 8.



UO student production of *Holiday*, 1930. Courtesy of University Archives.

INSIDE  OREGON
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Summer 2017
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- Student support: More than \$292 million
- Capital construction and improvements: More than \$291 million
- Faculty support and academic programs: More than \$1 billion

Impact That Changes Lives



This spring, I have had the pleasure of spending time with Ducks in Oregon and from coast to coast, talking about the new Phil and Penny Knight Campus for Accelerating Scientific Impact as well as other investments we are making to secure the University of Oregon's place among the preeminent public research universities. Thanks to the record-breaking \$500 million gift from the Knights, the university is poised to break ground in fall on the first of three buildings for the Knight Campus, which will usher in a new era of innovation and impact for our state and region.

Spending time with you, our alumni and supporters, is always invigorating, and I continue to be inspired by your belief in our campaign and its goals for the university.

The pledge to double the scholarships by the prestigious Stamps Foundation, the gifts boosting student support totaling nearly \$300 million in this campaign, and donor investment in critical construction projects are just a few examples of how you have demonstrated a commitment to the UO's core academic and research programs. I thank you, our faculty and staff thank you, and our students thank you for giving them access to life-changing opportunities.

This is not to say the university is without challenges. In the face of a large funding gap, we continue to rightsize our budgets, review our spending, and advocate for more state resources as we work to find efficiencies at every turn.

Despite some difficult financial realities, the university is on an amazing trajectory. I remain incredibly optimistic about the course we have charted for the University of Oregon, in large part due to the unflagging support shown by you.

With your help, we will continue to invest in faculty hiring, research infrastructure, and support for student access and success programs. We will continue to prepare tomorrow's leaders, create and share knowledge, and discover innovations that improve our world. Achieving our aspirations is made possible by you, our faithful supporters.

Again, thank you, and Go, Ducks!

Michael H. Schill
President and Professor of Law

Philanthropy Files

DONORS MAKE THE DIFFERENCE

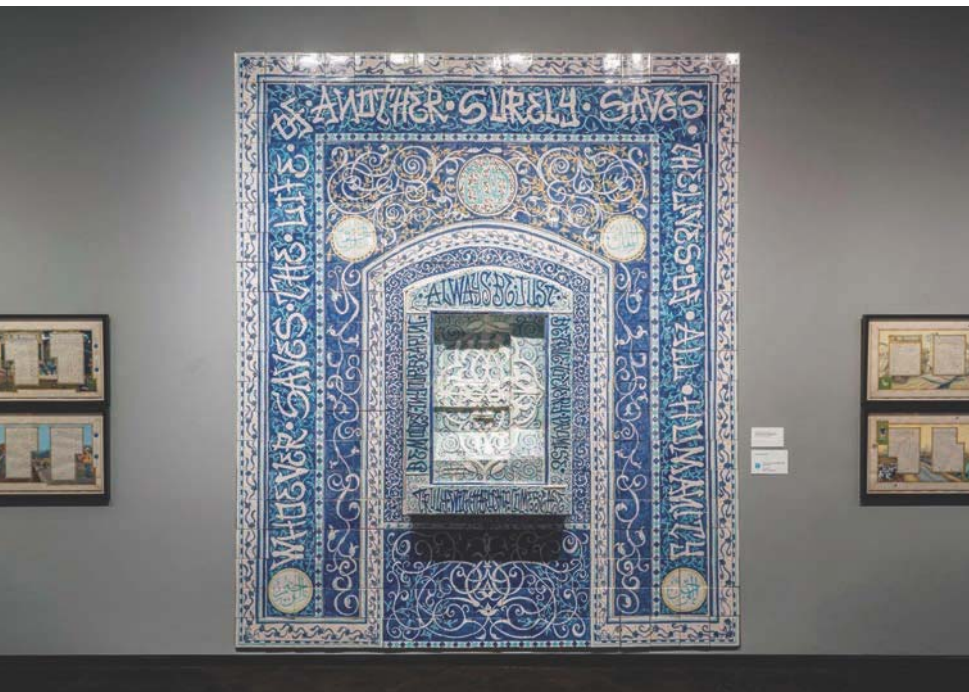


▲ BIG DAY FOR GIVING

May 18 was a day for Ducks to give back in different ways. For one, it was University Day, a time-honored tradition when students and faculty and staff members roll up their sleeves and spruce up campus. It was also the UO's second annual #DucksGive day—a university-wide effort to inspire alumni, parents, and friends to financially support their favorite aspect of the university. This year's goal was 1,876 gifts, in honor of the year the UO was founded. Also, the UO honored the recipients of the Pioneer Award (see story, page 14) at its annual scholarship fundraising event.

▼ DUCK VISION

The Duck who bought his dad's side business for \$10,000 in 1984—and built it into the \$27 billion global leader known as Tech Data—has contributed \$5 million to create the UO's first doctoral fellowship program to help fuel the President's Success Fund and provide stipends for students in the UO's human rights workshop program. **Steve Raymund**, a 1978 economics graduate, said he wanted to “help boost the university's overall excellence. More than ever, the university is in charge of its own fate. When you believe in the management, you want to fund their vision.” Raymund will become UO Foundation chair in fall 2018.



This mihrab, a niche in the wall of a mosque, pointing toward Mecca, by Sandow Birk and Elyse Pignolet, is one work the new FUNd will help acquire.

◀ FUNDING ARTS FOR HARTZ

Thanks to an anonymous \$2.25 million gift, the **Hartz FUNd for Contemporary Art** will give a boost to new exhibits, acquisitions, and publications at the UO's Jordan Schnitzer Museum of Art. Named in recognition of Jill Hartz, the museum's executive director since 2008, the fund is the largest endowment for the museum to date. It will transform how the museum explores and supports contemporary art—creative works that often reflect current events and provocative issues. Projects by today's artists are especially important at a university, where young people are exploring their own identities in relation to what's happening in the world today, says Hartz.



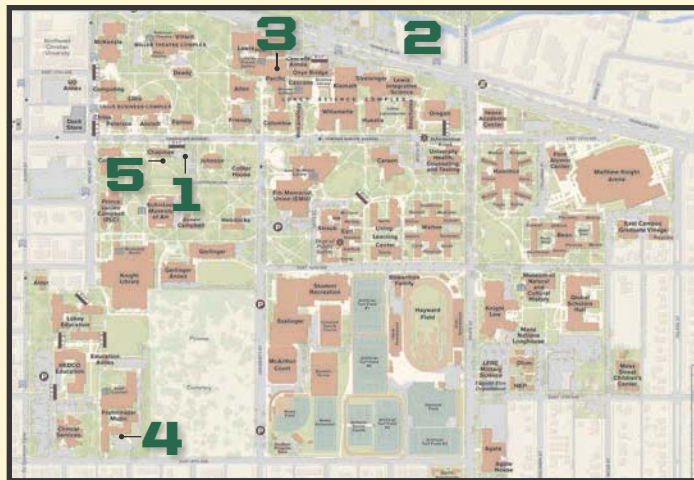
Jordan Schnitzer Museum of Art executive director Jill Hartz



Steve Raymund, BS '78, gave \$5 million to “help boost the university's overall excellence.”

Under Construction

DONOR-SUPPORTED CONSTRUCTION ON CAMPUS



1 TYKESON COLLEGE AND CAREERS BUILDING

Helping students navigate the academic experience and prepare for careers

A \$10 million lead gift by Eugene philanthropists **Willie and Don Tykeson, BS '51**, kicked off the effort to build a campus resource designed from the ground up to integrate academic advising and the campus Career Center. Teamed together, these

services will help students in the College of Arts and Sciences more intentionally navigate their academic experience and prepare for careers. The university will break ground on the \$39 million facility in 2017.

2 PHIL AND PENNY KNIGHT CAMPUS FOR ACCELERATING SCIENTIFIC IMPACT

A historic and transformative leap for the UO

The \$1 billion Knight Campus is an ambitious initiative to fast-track scientific discoveries into innovations that improve the quality of life for people in Oregon, the nation, and the world. It will work to reshape the state's public higher education landscape by training new generations of scientists, engaging in new interdisciplinary research, forging tighter ties with industry and entrepreneurs, and creating new educational opportunities for graduate and undergraduate students.

3 PACIFIC HALL

Renewal for the UO's original science building

A \$7 million gift from **Cheryl Ramberg Ford, class of 1966, and Allyn Ford** kicked off the renovation of Pacific Hall, the UO's original science building. The \$20.6 million project will add new labs, enable recruitment of new faculty members, create research opportunities for future generations of students, and boost the UO's research mission. The estimated completion date is January 2018.

4 BERWICK HALL

New home for Oregon Bach Festival

Construction of the \$9 million building will be completed this summer, and the staff will move in after the 2017 festival ends. Longtime Oregon Bach Festival and UO supporters **Phyllis, BEd '56, and Andrew Berwick, BBA '55**, gave \$6.5 million to lead the effort to build a permanent home for the festival. **Willie and Don Tykeson, BS '51**, also helped fund the 10,000 square foot building. Located next to the UO's School of Music and Dance. It will provide much-needed rehearsal space, as well as offices.

5 CHAPMAN HALL RENOVATION

Upgrading the Clark Honors College

The home of the Robert D.

Clark Honors College was built in 1939 under the Works Progress Administration. The \$10.5 million project (slated for completion in December, 2017) includes renovations to the lounge, library, study hall, classrooms, and offices. A new hearth will be added, and the building's technology and utilities will be upgraded.



Kena Gomalo of the Black Student Task Force and Dave Petrone, BS '66, MBA '68

6 BLACK CULTURAL CENTER

Academic success, community, and university connections

Longtime UO donors **Nancy and Dave Petrone, BS '66, MBA '68**, helped launch fundraising for the UO's Black Cultural Center with a \$250,000 gift. Their contribution will allow design and planning for the \$3 million center to begin immediately. It will be an engine for academic success, providing the space and resources for Black students to grow stronger intellectually and as a community, while also connecting to UO and Oregon community partners, according to Yvette Alex-Assensoh, vice president for equity and inclusion. As a new campus building, she added, the impact of the center will benefit countless students for years to come.



Tykeson Hall will be situated at the nexus of campus activity, between Chapman Hall (bottom left) and Johnson Hall (top right).



WALL STREET TO THE *West* Coast



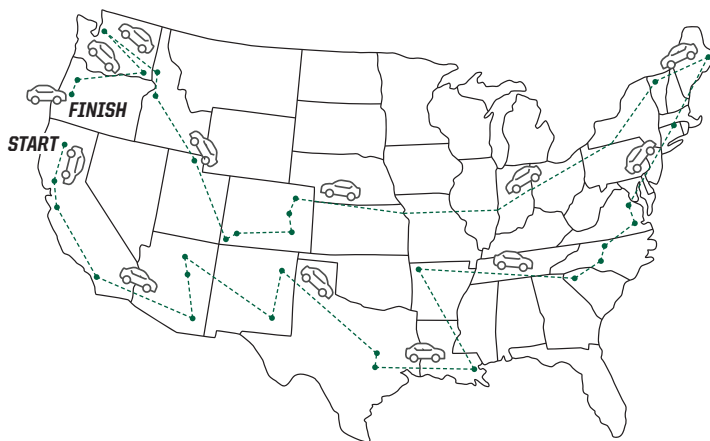
PHOTO BY CHARLIE LITCHFIELD

AN EPIC JOURNEY IN SEARCH OF THE BEST COLLEGE TOWN IN AMERICA

Jay Namyet, UO Foundation chief investment officer, makes a living managing uncertainty. But he's 100 percent certain about one thing. After performing due diligence, he knows Eugene is home.

Namyet grew up in a Boston suburb, earned a degree in economics at the University of Pennsylvania and an MBA at New York University, and then found success on Wall Street—sort of.

"It was intellectually challenging," he says. "But completely lacking in terms of a mission. You came in, tried to make some money for a wealthy firm, and you got paid if you did. There was nothing else to it. My wife, Lisa, hated the city. She said, 'I'll give you five years, and we're out of here.' Five years came and went, so we made a deal: whoever gets



Jay and Lisa Namyet spent a year exploring college towns across the US before they decided to call Eugene home.

a job first, we'll move there."

She landed an advertising gig in San Francisco, so they headed west and he found a job at Smith Barney. But when the time came to start a family, they decided to

search for someplace smaller—a town with the amenities of a bigger city, but without the hassles. It was the start of an epic journey to find the best college town in America.

The Namyets spent a year driving around the country in a 1986 Honda Accord, with Ginger, their 70-pound Gordon setter, crunched in the back. They camped and stayed in motels, hitting San Luis Obispo, Flagstaff, Boulder, Charlottesville—about 50 quintessential college towns in all.

When you visit so many places, says Namyet, little things begin to stick out. Like how many drivers run red lights or honk their horns. These become proverbial canaries in the coalmine—indicators of stress and the overall quality of life. In Eugene, nobody ran red lights. They rarely heard a car horn. There was the ocean, the mountains, and the University of Oregon.

Above: For Jay Namyet, UO Foundation CIO, the opportunity to use his investment skills to help fund education represents a higher calling.



UO Foundation

- Responsible for the management, investment, and dispersal each year of thousands of private gifts to the UO by its alumni and friends
- Total assets: \$1.15 billion
- The endowment: Willamette Investment Pool (WIP)
 - *More than 1,400 donor-directed accounts*
 - *\$753 million, a 6.7 percent total increase for the 2015–16 fiscal year (returns, plus cash gifts, minus distributions)*
- Governed by foundation board of trustees
- Objectives: provide stable financial support for the UO today, maintain purchasing power for future generations, assist in creation of greater financial independence for the UO
- Endowment performance designed to be relatively
 - *consistent*
 - *stable*
 - *less dependent on any one type of investment or particular economic environment*

“To be able to be part of an institution that’s so important—in terms of educating students, as well as tomorrow’s leaders for the state, plus what it does locally for the community—those are all pretty powerful, and I’m lucky to be a part of it,” says Namyet.

We’re lucky too. Though Namyet eschews the spotlight, his steady hand has successfully navigated the university’s endowment through some stormy seas—in terms of institutional change as well as market fluctuations.

Since he started in 2000, the endowment—known as the Willamette Investment Pool (WIP)—has grown, through donor gifts and the foundation’s investment strategy, from \$200 million to more than \$810 million. In fiscal year 2016, it returned 2.4 percent, a performance record that places us in the top 5 percent of major university endowments. In the decade ending 2016, it returned an impressive 6.4 percent annually. That puts us in the top 10 percent of our peers for performance, even as we remained in the lowest 10 percent in terms of risk.

A university endowment also has special obligations—like providing stable financial support for the university today while maintaining its purchasing power for tomorrow. Year after year, these investments are also working to give the university greater financial independence. That means delivering performance, but also consistency and stability, and a strategy that’s less dependent on any one type of investment or particular economic environment. Over the years, Namyet’s team has risen to the occasion.

“To be able to be part of an institution that’s so important—in terms of educating students, as well as tomorrow’s leaders for the state, plus what it does locally for the community—those are all pretty powerful, and I’m lucky to be a part of it.”

The endowment consistently provides greater returns while assuming less risk than the appropriate benchmarks. As for resiliency, it declined less and recovered more quickly than key benchmarks during two historic market downturns: 2000–2 and 2007–9.

Established in 1922, the UO Foundation is a nonprofit corporation entrusted with approximately \$1 billion in assets. Though separate from the university, its *raison d’être* is to manage, invest, and disperse thousands of private gifts to the UO. The WIP’s performance is measured as one endowment, but it actually comprises more than 1,400 donor-directed accounts. Each must be stewarded according to the donor’s wishes.

Quarterly distributions from the WIP support scholarships, programs, laboratories, faculty salaries, and other aspects of running a university. Currently, these dividends are based on payout that distributes about 4

percent of a fund’s market value to the university every year. Namyet and his colleagues work to make sure these distributions increase steadily, along with the value of the endowment.

What’s the secret to his success? When pressed, Namyet will point to anything and anyone other than himself: his investment team, the foundation and its board, and the university and its leadership. He also attributes it to a creative, independent, and nonconformist approach that might be called “the Oregon way.”

“I have an independent streak, which is why I like it here,” he says. “I think that independence has made us very successful. Sometimes we’re one of just a few taking a certain approach. Investing is the oddest profession. I can’t think of another line of work where you find success doing what everyone else is not doing. Would you go to a heart surgeon who took that approach? Well, in this field, it works. Look at Warren Buffett.”

Over the years, says Namyet, he’s been delighted to discover how this maverick Duck spirit runs through the foundation and the university, as well as our state. It’s also part of what makes our students so great.

“One of our money managers from back east was on campus presenting to a business class, and I asked him how it went,” recalls Namyet. “He was amazed how much our students were comfortable simply being themselves. On the East Coast, every kid has the same script for success. Nobody deviates. But he said UO students had real personalities. Coming to Oregon from Wall Street, I knew exactly

what he meant. It permeates every aspect of this place.”

Namyet credits the university, the foundation, and the trustees for creating (and following) a governance model that gives his team the independence to succeed. Based on what his peers from other institutions tell him, the way the foundation and the university operate makes other

endowment managers a bit envious.

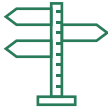
“In 2016, we won an award, from a jury of our peers, for governance,” he says. “I know we don’t brag a lot about that. It’s not an award like Pac-12 defensive player of the year. But I am proud of it. Our donors should take comfort in it too. The take-home message is that this is more than just one person’s effort. We have an incredibly talented group of dedicated employees who could work anywhere. They’re best of class at what they do.”

Having a sophisticated board that brings tremendous intellect, passion, and experience to the table—but also offers autonomy—is critical, says Namyet. Managing investments becomes less about ego, short-term performance, or looking just like one’s peers and more about maintaining the purchasing power of the endowment and fulfilling the overall university mission.

In short, he says, everyone is simply focused on the big picture. By concentrating on excellence, the foundation can accomplish its ultimate goal of supporting the university.

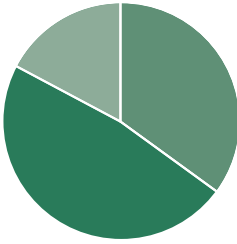
“What’s kept me here 17 years is passion for the mission,” says Namyet. “Both my parents were educators, and so I was raised to appreciate the value of an education. I want to use my investment skills to help fund education. From my perspective, that’s the highest calling.”

—Ed Dorsch, BA '94, MA '99



DUCK DIVIDENDS

During the 2015–16 fiscal year, the endowment (Willamette Investment Pool) distributed \$18 million to the University of Oregon.



35%

Student Scholarships

48%

Academic Support

17%

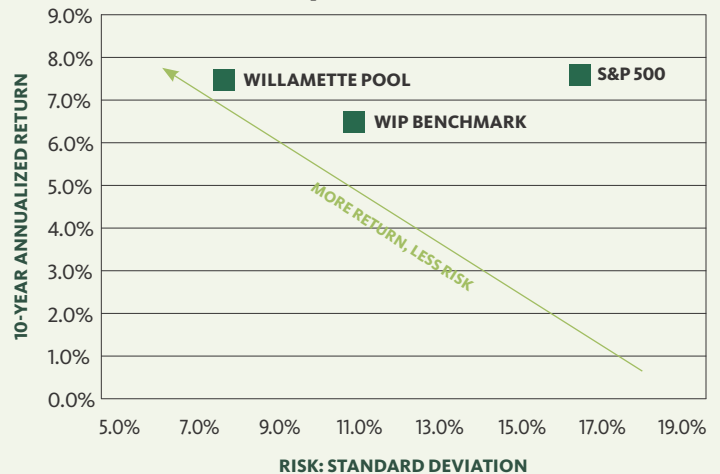
Other UO Support

WILLAMETTE POOL RESILIENCY

	Willamette Pool	S&P 500	WIP Benchmark*
2000–2002 Total Decline	–15.4%	–44.7%	–23.7%
Return needed to offset decline	18.0%	81.0%	30.0%
Recovery Time	13 months	49 months	16 months
2007–2009 Total Decline	–24.0%	–51.0%	–36.0%
Return need to offset decline	32.0%	104.0%	56.0%
Recovery Time	25 months	37 months	24 months

MORE RETURN, LESS RISK

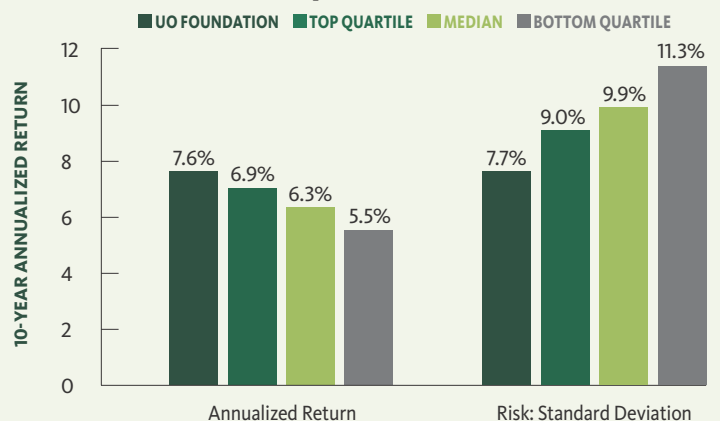
July 2005–June 2015



	Annualized Return	Risk: Standard Deviation	Sharpe Ratio
Willamette Pool	7.6%	7.7%	0.81%
Benchmark	6.3%	10.7%	0.46%
S&P 500	7.7%	16.2%	0.40%

*60% MSCI ALL COUNTRY WORLD INDEX (NET) AND 40% BARCLAYS CAPITAL US AGGREGATE

July 2005–June 2015





A DECADE AFTER THE UNIVERSITY BROKE GROUND ON A DONOR-SUPPORTED RENOVATION PROJECT FOR THE JAMES F. MILLER THEATRE COMPLEX, THE NEW BUILDING IS GETTING RAVE REVIEWS—AND BOOSTING TEACHING, LEARNING, AND PERFORMING.

Dramatic Improvements

A majestic spiral staircase doesn't make a house a home—but memories of laughing children sliding down the bannister do. The same holds true for the buildings on our campus, many of which were constructed—or upgraded—thanks to private gifts.

Whether they are ancient and ornate with wainscoting and marble floors or brand-new with all the high-tech trappings, what matters most is what happens inside—the teaching, the learning, the “aha” moments that occur.

Ten years ago, the university broke ground on the \$9.4 million James F. Miller Theatre Complex,



The late Dave Frohnmayer, then UO president, helps break ground on the James F. Miller Theatre Complex in 2007.

GROUND BREAKING CEREMONY PHOTOS BY JACK LIU

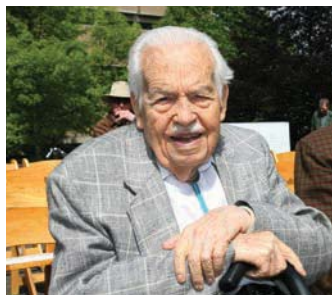


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The renovation of Robinson Theatre has made it possible for students and faculty members to stage innovative productions. For Metamorphoses, which won a national award for scene design, the stage was filled with three inches of water. Photo courtesy of University Theatre.

made possible through a \$1.5 million gift from the James F. and Marion L. Miller Foundation and matching funds from institutional and public sources as well as private gifts from more than 150 individual donors, including Gwen Lillis, who provided a \$150,000 gift to the costume shop. The project included the new, state-of-the-art Hope Theatre, upgrades to the attached Robinson Theatre, and more space.

At the well-attended groundbreaking ceremony held in May 2007, the excitement was palpable. The late Dave Frohn-mayer, then UO president, said, "Performing arts is one of the cornerstones of the university. It is a



Horace Robinson (1909-2009), the namesake of the UO's Robinson Theatre, at the 2007 groundbreaking celebration.

carrier of the cultural traditions of a people, and it addresses the great, enduring questions about individuals and society."

One of the oldest ongoing theater programs in the country, the first full production at the UO debuted

in 1901 with the proceeds of the play donated to fund the fledgling football team. In 1915, the first "purpose-built" playhouse, the 200-seat Guild Hall Theater, was added to Johnson Hall when it was being built. In 1949, Horace Robinson, then assistant professor of speech and drama, advocated for a renovation of Villard Hall that would include the 400-seat Robinson Theater. But after 58 years and more than 1,000 performances, the facility was in dire need of an upgrade. Donors stepped up, and today the benefits of the most recent remodel are apparent every day—especially for faculty members who were here before and after the renovation.



Dramatic Ducks

Alumni, with diverse majors, who were involved in theater at the UO

Kaitlin Olson, BS '97, actor, *It's Always Sunny in Philadelphia*, *The Mick*, *Finding Dory*

Heidi Schreck, BA '09, playwright, producer, and two-time Obie Award-winning actor, *Nurse Jackie*, *Billions*

Jeff Whitty, BA '93, playwright, actor; cowriter of the Broadway hit musical *Avenue Q*, for which he won a 2004 Antoinette Perry "Tony" Award for Best Book of a Musical

Ty Burrell (pictured above), class of '91, actor and comedian (*Modern Family*, *Finding Dory*), winner of a Primetime Emmy Award and five Screen Actors Guild Awards

Greg Behrendt, BA, '91, writer and comedian; script consultant on *Sex and the City*; cowriter, *He's Just Not That into You*

“It’s a good investment educationally because theater teaches people how to pay attention to details, to show up on time, to respect deadlines, and the always tricky work of collaboration.”

JOHN SCHMOR, ASSOCIATE PROFESSOR
DEPARTMENT OF THEATER ARTS

The new Hope Theatre, an experimental black box arena with flexible staging, opened the door to endless possibility. “It changed how we think about what we want to do in a big way,” says John Schmor, associate professor. “We’ve changed the configuration for just about every play we’ve done, and that has been incredibly valuable as an experimental lab, not just for designers but for directors too, because the whole atmosphere changes with each show.” For example, in 2010, *Burning Vision* was the first production in the Hope that used the entire space in the round, including



positioning actors up on the tension grid and in the space behind the pipes.

Stadium seating installed in the Robinson Theatre vastly improved the sight lines, offering patrons a clear view of the stage floor from every seat in the house, which made innovative, award-winning productions such as *Metamorphoses* possible. For the play, stage designer and former UO adjunct professor Brad Steinmetz filled the stage with three inches of water to create the illusion of the actors and scenery floating unmoored in a dark sea. A three-foot-deep trough beneath the surface allowed performers to swim under the scenery, entering or exiting unseen—an innovative

approach that wouldn’t have worked before the renovation.

“I was amazed how the new shape of the auditorium affected the stage composition,” said Steinmetz. “It felt like we were working in a much more intimate environment where the audience truly sees eye-to-eye with the production, and everyone in the space, performers and patrons, feel that they are all together in the same room.”

The design garnered a Meritorious Achievement Award in Scene Design from the Kennedy Center American College Theater Festival, and was selected for inclusion in the international exhibition World Stage Design 2013. Behind the scenes, enhancements came in the form of new costume and scene shops and expanded classrooms and storage space, as well as Americans with Disabilities Act–required accessibility.

For the first time, disabled students had access to the tension grid via an elevator to stage-manage the light board. Jeanette De Jong, assistant professor of theater arts, was a graduate student in costume design before the facelift and recalls the cramped quarters. “Everything was tight and you really felt it. It was hard to move around as people tried to

James F. Miller Theatre Complex

- \$9.4 million renovation and expansion
- \$1.5 million lead gift from the James F. and Marion L. Miller Foundation
- More than 150 individual donors
- New experimental, black box arena: the Hope Theatre
- More space, technology improvements

move past each other,” she says. “The workflow now is so much easier.” More than double its original size, the light and airy costume workspace also features high ceilings with several large windows that let in natural light, which helps students distinguish the true colors of fabrics and how they will look on stage.

All these improvements add up to better teaching, learning, and production experiences, said Schmor. And these benefit everyone involved, regardless of their majors or what they do after graduation.

“It’s a good investment educationally because theater teaches people to pay attention to details, to show up on time, to respect deadlines and the always tricky work of collaboration,” he said. “More broadly, the best plays and productions open new horizons for compassionate intelligence about what it can mean to be human.”

—Sharleen Nelson, BS ’06

Theater Arts at the UO

- Only theater department in the region that offers a PhD program
- Interdisciplinary courses that can easily be integrated with studies in business, creative writing, history, and education
- Many small courses, with an average student-to-teacher ratio of 10-to-1
- Students learn to think critically and creatively, present ideas, and work as a team
- Graduates pursue many careers, including acting, writing, directing, teaching, design, and technical light and sound work

TWICE AS NICE

Thanks to the Stamps Family Charitable Foundation, the UO will be doubling the number of its most prestigious and generous scholarships



PHOTOS BY JACK LIU

The Stamps Scholarship is a pretty big deal—so big that the UO only offers it to five high school seniors from Oregon each year. But thanks to the generosity of the Atlanta-based Stamps Family Charitable Foundation, the university will double down in fall 2018 and welcome 10 new Stamps Scholars to campus every fall.

The five additional scholarships will be available to out-of-state students, helping the UO succeed in the competitive market to attract top high school graduates. Currently, the UO is one of only 35 institutions nationwide that offers the exclusive scholarship.

The Stamps Foundation decided to step up its commitment to the university because of the success of its partnership with the UO so far, a shared mission, and the quality of services the university offers its students. This expanded partnership places the

university among an elite group of seven institutions offering an enhanced level of student support.

“It’s an exciting spring for the University of Oregon,” said Roger Thompson, vice president for student services and enrollment management. “First, we’re celebrating the annual signing days for our new Stamps Scholars, who will start next fall. We’re also gearing up for commencement when we will honor the first UO Stamps Scholars to earn their diplomas. And now we have this historic news.”

The added scholarships are a testament to the UO’s efforts to support Stamps Scholars. Thompson said the university and foundation will continue collaborating to expand what is already the most successful merit-based scholarship program at the UO.

“Four years ago, we began a successful partnership with the Stamps Foundation,” Thompson said. “We’re as grateful now as we were then, and proud of the results we’ve achieved together.”

LIFE TRANSFORMED

Journalism and international studies major Hannah Steinkopf-Frank will pursue a career in journalism after graduating this June.

Currently open to Oregon high school graduates with top marks, the university's most prestigious and generous scholarship for undergraduates also requires that applicants demonstrate leadership, perseverance, scholarship, service, and innovation. At the UO, Stamps Scholars are automatically granted admission to the Robert D. Clark Honors College.

The Stamps Foundation also provides opportunities for Stamps Scholars from across the country to connect, such as a biennial national convention.

"We are proud to include the University of Oregon among our national partner institutions," said Randy McDow, executive director of the foundation. "In just four years, the university has demonstrated its steadfast commitment to our mission through the services it offers Stamps Scholars, such as advising, guidance, and connections with faculty members, researchers, and deans.

"The University of Oregon shares our mission to help talented and driven students reach their goals, and to give these exceptional students opportunities to become meaningful leaders throughout society. I look forward to following the careers of students who will benefit from this partnership in the years to come."

The first Stamps Scholars programs launched in 2006 at the University of Michigan and Georgia Tech. The program has since grown to serve 1,382 current and alumni Stamps Scholars. More than 240 new scholarship recipients will join the Stamps Scholars program in 2017. This June, the UO will celebrate its first graduating class of Stamps Scholars.

—Bonnie Henderson, BA '79, MA '85

Ask Hannah Steinkopf-Frank to summarize the impact of the Stamps Scholarship, and her response is immediate and succinct: "Life-changing."

Judging from her zeal to make a difference in the world, and by the experiences provided to her by the scholarship's enrichment fund, it's fair to say that hers is not the only life that may ultimately be changed.

Hannah majored in journalism and international studies with a minor in African studies, and she intends to pursue a career in journalism. She spread her Stamps enrichment fund across three trips, beginning with UO's Media in Ghana program, where she worked as a reporter for a newspaper in Accra. She visited New York City with other journalism students to meet with professionals at more than a dozen media organizations. And she traveled to Brussels and Paris to conduct research for her honors college thesis. On her own dime, she also spent a term in Morocco, where she took classes and then spent a month traveling solo and reporting stories.

"I'm really passionate about international journalism," she said. "A lot of foreign bureaus have closed down. There are fewer safety nets for international journalists. But in an increasingly globalized world, it's more important than ever to be reporting internationally."

The Ghana trip was particularly formative. "We had a week to adjust, and after that we were working full-time at a media organization"—in her case, a newspaper in Accra. "Starting any



PHOTO BY CHARLIE LITCHFIELD

internship, it takes a while to fit in, but it's particularly challenging when you're in a country you've only lived in for a week. You're constantly doubting yourself." Those doubts slowly fell away as she learned how to negotiate the culture and got to know Ghanaian reporters and editors. The lessons she learned while reporting—in English—in Ghana provided a solid foundation for, two years later, a position as a journalist in Morocco, where she conducted interviews in English and French.

"What made the Stamps Scholarship particularly life-changing was having this constant support, knowing that people believe in you," Hannah reflects. "That's really valuable to have as a college student, when you're trying to decide what you want to do with your life and what kind of career you're going to have."

HANNAH STEINKOPF-FRANK
Stamps Scholar, Class of 2017



“The University of Oregon shares our mission to help talented and driven students reach their goals, and to give these exceptional students opportunities to become meaningful leaders throughout society.”

Randy McDow, Executive Director of the Stamps Family Charitable Foundation



“Four years ago, we began a successful partnership with the Stamps Foundation. We’re as grateful now as we were then, and proud of the results we’ve achieved together.”

Roger Thompson, Vice President for Student Services and Enrollment Management

TOP SCHOLAR

UO senior Alex Chang, a human physiology major, has plans for a career in medicine.

As a stand-out high school student, Alex Chang had no shortage of colleges interested in him—and that he was interested in—from USC to Georgetown. Ultimately, he chose Oregon. The Stamps Scholarship was a large part of that decision—one he has not regretted for a moment.

Education has always been a huge Chang family priority. Alex’s Korean-born parents moved to Lake Oswego, sight unseen and knowing no one, solely because of the school system’s stellar reputation. When it came time for him to choose a college, Alex was eager to attend an academically rigorous university, and he was hoping for the kind of “tailored attention” from the faculty that he perceived was characteristic of small private schools. As a Stamps Scholar at Oregon, he says, he got both. It didn’t hurt that, during his Stamps application interview, he met the dean of the honors college—and that that dean later became his professor, his academic advisor, and a key mentor.

“I knew that if I came here, I would have the support I needed and the experiences I needed,” he says. “It was really on me to make myself the person I wanted to be.”

Alex majored in human physiology with a minor in chemistry, with the goal of pursuing a career in medicine—either in clinical practice, research, or health-care policy. As graduation neared, he was leaning toward a master’s program in public health with emphasis on epidemiology and biostatistics as his next step.

He used his enrichment fund for a variety of travel experiences.



PHOTO BY CHARLIE LITCHFIELD

He joined an alternative spring break trip (through the UO’s Holden Center for Leadership and Community Engagement) that provided medical care in rural Nicaragua. The following year he led such a trip to Hawaii, this one focused on environmental sustainability and cultural revitalization. He also spent a summer in Seoul studying and interning with a pharmaceutical company. But the enrichment fund wasn’t, for Alex, the primary benefit of the Stamps Scholarship.

“I like to be proud of who and what I’m associated with,” said Alex, who was looking forward to attending the national Stamps Scholars convention in Georgia in April. “The Stamps Scholarship is a big part of my identity here—it could be the whole entire reason I’m here in the first place. It forced me to push myself out of my comfort zone and develop a lot of professional relationships during my time here. As a member of the first class of Stamps Scholars, I tried to be a role model and exemplify what a balanced and ambitious college student should look like.”

ALEX CHANG
Stamps Scholar, Class of 2017

MENTORS, *Life-Changers*

Pioneer Awards honor alumni whose generosity makes a sweeping impact

For the genetic studies of zebrafish, a finance and securities analysis center, research in sustainable materials in consumer products, and a global business plan competition—not to mention the endowed faculty positions and student scholarships—the financial gifts from the 2017 recipients of the University of Oregon Pioneer Awards have been broadly transformative.

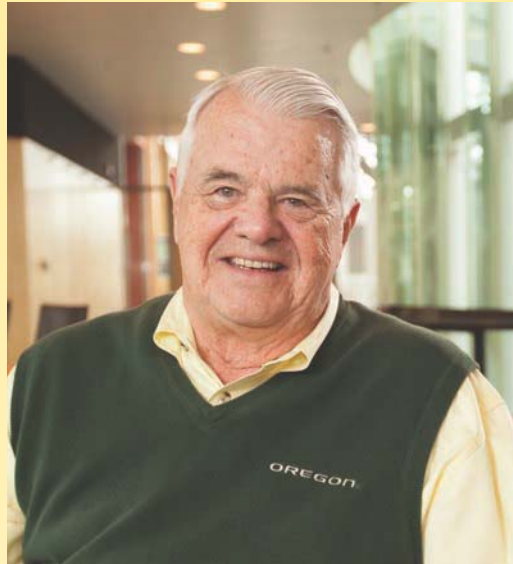
Ask professors whose work is a direct result of these generous gifts to describe their interactions with the honorees, and you'll also hear about their dedication as involved members of the UO community, and their engaging personalities, character, and charm.

Associate Professor Kiersten Muenchinger, the UO's Tim and Mary Boyle Chair in Material and Product Studies, tells how she was a "nervous, sweaty wreck" before her speech at Hayward Field a few years ago, until she saw Tim Boyle and was immediately comforted in his presence. Professor John Chalmers describes how he rode his bike in the rain to teach his finance class, changed into his house slippers, and discovered unexpected guests—Gerry and Marilyn Cameron, who couldn't have been more gracious.

In its 38th year, the Pioneer Awards recognize Columbia Sportswear CEO Tim Boyle, class of 1971, and Mary Boyle, as well as Gerry Cameron, retired chairman and CEO of US Bank. Established in 1979, the annual awards recognize distinguished supporters who have been outstanding in business, philanthropy, communications, politics, and the arts.

A dinner event on May 18 honored the awardees at the Castaway Portland, with proceeds to benefit the Pioneer Award Presidential Scholarship Endowment.





**GERRY CAMERON,
CLASS OF 1961**

Making a difference for students in finance

As the Gerry and Marilyn Cameron Professor in Finance, Diane Del Guercio researches the investment practices and regulations affecting institutional investors. She says she's inspired by the values displayed from the namesake of her endowment.

"Gerry Cameron grew up in poverty, got a work-study scholarship from US Bank, and then went on to be CEO of US Bancorp," Del Guercio says. "He believes so strongly that a college education can change the direction of one's life. I've seen the satisfaction he gets from helping students have those same opportunities."

One way he's done that is with his support of the UO Investment Group, a student group that learns to conduct financial analysis that prepares them for jobs on Wall Street. Before this group existed, Del Guercio said, Oregon students weren't getting finance industry jobs in New York and San Francisco. Now they are.

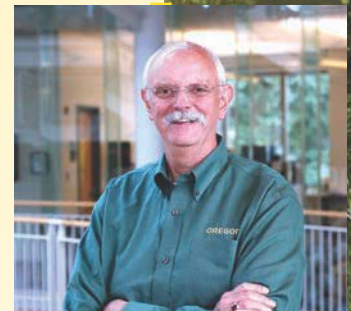
James Terborg, professor emeritus of management, was interim dean of the Charles H. Lundquist College of Business when he first met Cameron, whom he describes as a man with great initiative and energy whose financial gifts have changed the lives of many students. "A man with a big smile, a big handshake, and an even bigger heart—that's Gerry Cameron."

John Chalmers was a Gerry and Marilyn Cameron Distinguished Research Scholar from 2004 to 2007, and now is academic director of the Marilyn C. and Gerry B. Cameron Center for Finance and Securities Analysis (CCFSA) at the Lundquist College. He says that not only is Cameron "a huge success story that we brag about all the time"—but he's been a game-changer for the Department of Finance.

Cameron's gift provides summer research funding for faculty members, links students with the region's financial, banking, and investment industry, and supports students in the CCFSA who manage investment portfolios worth about \$1.5 million.



Diane Del Guercio



James Terborg

COLUMBIA SPORTSWEAR CEO TIM BOYLE,
CLASS OF 1971, AND MARY BOYLE



Enhancing the life sciences

For Tim and Mary Boyle, the gift to expand genomics research wasn't their first to the UO, by any stretch, but it's been their largest single contribution. A year ago, they made a \$10 million gift to support the life sciences. Part of that generous contribution helped the UO buy state-of-the-art instruments and expand facilities dedicated to genomics research. But most of it was used to establish an endowment for the Aquatic Animal Care Services Zebrafish Facility, which houses about 50,000 zebrafish and supports research in 11 life sciences laboratories.

Why zebrafish? As Professor Judith Eisen in the Department of Biology explains it, the study of transparent, embryonic zebrafish can help us understand basic biological processes, including human disease, because their genes are actually similar to ours. "The idea is that you can't do experiments on people," Eisen says, "so zebrafish are our stand-ins, and they might even help us come up with therapies to cure disease, like cancer."

And why the Boyles? While Tim was taking courses in business and majoring in journalism and Mary was studying fine arts at the UO, Tim's late aunt, Hildegard Lamfrom, was working in a lab on campus with Professor George Streisinger, a molecular biologist. Streisinger's work in zebrafish development and genetic research went on to become a worldwide enterprise, and he is credited with being the first person to clone a vertebrate, cloning zebrafish in the UO laboratory.

Opening doors for entrepreneurs

Some donors might reconsider their gift when they see prize money they've donated go to out-of-state winners. But that doesn't happen with the New Venture Championship (NVC), which was gifted \$3.5 million a decade ago by Mary and Tim Boyle. Teams of graduate students from around the world defend their business plans to a panel of judges for valuable feedback and a chance to take home prize money to launch their ventures. More than \$50,000 will be awarded, including the \$20,000 grand prize, and the event will open competitions this year to both undergraduates and high school students.

"The Boyles are so humble about this success," says John Hull, NVC competition director and assistant dean for Portland Programs at Lundquist College. "We've tried to sing their praises and put them on stage, but they politely decline."

The entrepreneurial investment competition started in 1992, with three student teams competing for \$300 in prizes. Then an initial gift from the Boyles boosted the program, and in 2003, an NVC course was offered in the School of Journalism and Communication for students to create promotions for the event and communication plans for the teams. Now the journalism school's Allen Hall Advertising agency is in charge of the advertising campaign for the competition, offering valuable, real-life training for its students.

Over at the UO's School of Architecture and Allied Arts, Muenchinger was able to create and direct the Department of Product Design, thanks to a \$1.5 million gift from the Boyles in 2007. Students in the program study design, manufacturing, and design research, and last year, a master's program in sports product design was started.

Columbia Sportswear has partnered with the program, sponsoring one of its studios and loaning its designers for student reviews. A handful of product design graduates now work at Columbia, and a master's student in sports product design will intern there this summer.

"Even with all the niceties of having this chaired position and being able to pursue research in sustainable materials in consumer products," says Muenchinger, "the icing on the cake is Tim and Mary Boyle. They are great, genuine people who have a lot of life and business experience to offer, and are always open to talking with us."

—Cheri O'Neil, BA '79



Judith Eisen

People Power

Ducks, donors, leaders, and close friends of the University of Oregon, Leona, BS '51, and Robert DeArmond, BBA '52, know that a university campus is more than buildings. It's really all about people, what they do here, and the relationships they build. In their case, that means friendships that last a lifetime. It also means support for scholarships that transform lives. For decades, this iconic southern Oregon couple has served the university as active members of the UO community. Just as they led the way for industry and Oregon's economy, they are making it possible for future generations to earn college degrees, participate in world-class educational experiences, and become the future leaders of Oregon's industry, culture, and the arts.



In 2009, the Duck, Dave Frohnmayer, Brad Foley, Lorry Lokey, and Leona and Robert DeArmond celebrated a successful expansion and renovation project at the MarAbel B. Frohnmayer Music Building.

The UO campus boasts 295 acres of classrooms, courtyards, libraries, and laboratories. But a university is nothing without people. A recent gift from alumni couple Leona and Robert DeArmond will bring top students and faculty members to the UO.

The DeArmonds' endowment gifts will boost scholarship funds they've already established in the School of Music and Dance, the Charles H. Lundquist College of Business, and the Department of Intercollegiate Athletics. For years, DeArmond scholarships have supported student athletes playing football, undergraduates studying voice, and business students. Their gift will increase each of these three permanent scholarship funds.

"I had such a wonderful experience and voice teacher at the School of Music," said Leona DeArmond. "And, of course, that's where I met Bob. We want to give future students the same opportunities we had to work hard, learn, and succeed after college."

The gift also includes funds for a faculty chair in the Lundquist College of Business and funds for PathwayOregon, the university's innovative scholarship and support program for lower-income Oregonians, currently serving more than 2,200 undergraduates.

"We are very grateful for this investment in our most valuable asset—our students and faculty," said Michael H. Schill, UO president and professor of law. "The DeArmonds, a couple of loyal Ducks who

PHOTO BY JACK LIU



Leona and Robert DeArmond with Joey Harrington, BS '01

met here as undergraduates, have been tireless supporters of the university for decades. They were close friends with another dedicated Medford Duck, the late Dave Frohmayer, and have served as our most ardent advocates in southern Oregon. This is just the latest example of the DeArmonds' leadership and commitment to our university and to the state."

"This gift to the University of Oregon—a place that is so special to Leona and Bob—will yield dividends in perpetuity," said Peggy Jahnke, a trustee with the Robert and Leona DeArmond Foundation. "They have given their time, leadership, and financial contributions to the university for many years. In turn, they have received friendship, fulfillment, and opportunities to make a difference in the lives of some very talented young people."

A retired lumber products company executive, Robert DeArmond was born in Lakeview, Oregon. His family moved to Medford, Oregon and he graduated from Medford High School in 1948. His high school football coach was UO track legend Bill Bowerman. At the UO, he was a member of the Theta Chi fraternity and studied business administration, graduating in 1952. Shortly afterward, he formed the DeArmond Bros. Lumber Company in Rogue River, Oregon with his brother and father. That company was sold, and in 1959 Bob and Leona moved to Coeur d'Alene, Idaho, where he and his brother owned the DeArmond Stud Mill. That company and several other companies merged with Atlas Tie Company to

Mondays with Herb

Every Monday, week in and week out, Associate Athletic Director Herb Yamanaka calls Leona DeArmond. It's usually just small talk—how the week went, what's up with relatives, where they went to lunch. After all, old friends can chat about anything, and Herb's friendship with Leona and her husband, Bob, spans more than five decades.



Herb Yamanaka

"They have been wonderful, close, personal friends," says Herb, a UO fundraiser who graduated from the university in 1956, learned philanthropy from the legendary Len Casanova, and worked with the UO Department of Intercollegiate Athletics ever since.

The DeArmonds first met Herb during the 1966 fundraising campaign to build Autzen Stadium. Bob, who graduated from the UO four years ahead of Herb, had ownership in an Alaskan barge company. Herb had a passion for fishing the Yukon River.

"We could talk Alaska," says Herb. "We knew every port, and we soon became fast friends." Over the years, they shared many fly-fishing adventures in Oregon and Alaska—and, of course, some fishing stories.

Like the time Bob just couldn't follow directions. "The guide kept telling us to cast along the edge of the river," recalls Herb. "Because of an old hand injury, Bob couldn't do it. He was casting into the middle of the river. The guide kept saying 'The biggest trout are over there at the edge.' Well, wouldn't you know it, Bob ended up catching the biggest trout!"

Over the years, Herb has given the DeArmonds a number of his signature handmade wooden bowls—gifts he makes for friends, UO donors, and to sell at charity auctions. The DeArmonds have so many, he can't recall the exact number.

"Leona said to me, 'If I get any more of your bowls, I'm going to have to ask Bob to build me a new shelf. Or a new house.' So Bob says, 'Don't send any more bowls. I can't afford a new shelf!'"

During their last trip to Alaska, Bob gave Herb his favorite Orvis fly reel. Bob can't make it out to fish anymore, but Herb visits him and Leona from time to time in Medford. Recently, Leona presented Herb with Bob's Rose Bowl watch.

A handmade wooden bowl. A fly reel. A watch. Treasured keepsakes that are symbols of a friendship with deep roots. But none is more important than the simple gift of time—a weekly phone call from a dependable friend who listens. It's a standing appointment Herb plans to keep for years to come.

—Ed Dorsch, BA '94, MA '99



Robert DeArmond (third from right, next to Allan Price, former UO vice president for advancement and former UO president Dave Frohnmayer) at a retirement party for Herb Yamanaka at the McMorrin House in 2002.

form Idaho Forest Industries in 1969 and Bob became chairman of the board. Idaho Forest Industries owned Double Dee Lumber Company in Central Point, Oregon and Bob moved back to Oregon in 1987 to manage that company until it shut down in 1992. Since that time, Bob has been involved in many different business ventures. Leona, a 1951 UO graduate, grew up in Tillamook. She studied voice and piano, and sang with the university choir.

Like many loyal Duck families who have made names for themselves in Oregon industry—such as the Giustinas, Fords, Swindells, and Petersons (to name a few)—the DeArmonds worked with the UO to develop creative, inspiring ways to give where it would make the most difference. And they gave through their time and leadership as much as their financial contributions.

Robert served as a UO Foundation trustee for a decade, and the DeArmonds both received the UO's Presidential Medal in 2004. They have given generously, supporting athletics, the School of Music and Dance, the Lundquist College of Business, UO Libraries, the Olum Child Development program, and other areas across campus.

In 2005, their leadership challenge gift helped launch the fundraising effort for construction of the MarAbel B. Frohnmayer Music Building, inspiring Lorry Lokey and other donors to contribute. The building opened in 2009, and its academic wing is named in honor of Leona. So is one of the school's four world-class Steinway grand pianos, a gift to the UO from Bob, to surprise Leona on her birthday. The school's Florence "Penny" Vanderwicken Duprey Courtyard is named after Leona's treasured college voice teacher, and Leona regularly contributes funds for the university to plant flowers in the courtyard.

More recently, the DeArmonds gave funds for the construction of the UO's Allan Price Science Commons and Research Library, which opened in 2016. The Robert DeArmond Maker Space features a laser cutter, 3-D printers, crafting tools, and computer software. The space is open to all students on campus.



Robert DeArmond (center) with Mike Boring, BS '86, MBA '89 (left), and Ed Pfannmuller during a fishing trip to Alaska's Tanaku Lodge in 2003

10 ways to give



First-year student and Summit Scholar David Albarran

1 Recruit Top Students ▲

Because why should they go anywhere else? Merit-based scholarships help us recruit and retain exceptional undergraduates—from Oregon, across the nation, and around the world—to the UO. Presidential, Summit, and Apex Scholars bring their “A game” to campus, accomplishing great things while they’re here and after they graduate.

Contact Jen Parker, 541-346-8018
jeparker@uoregon.edu

2 Invest in an Upstart

The UO’s College of Education has a lot of new faculty members with big ideas. Your gift to the dean’s discretionary fund helps them hit the ground running with ambitious, innovative research that helps families, children, and communities. This kind of startup funding is often highly leveraged, leading to grants from outside agencies.

Contact Deidre Sandvick, 541-346-1681
deidres@uoregon.edu

3 Build a Cultural Center

A recent \$250,000 lead gift from longtime UO donors Nancy and Dave Petrone, BS ’66, MBA ’68, kicked off our fundraising effort for the UO’s Black Cultural Center. Your gift helps build this vibrant site for academic excellence, student engagement, and community building. It is tentatively planned for a location on East 15th Avenue near Villard Street.

Contact Lisa Manotti, 541-346-5246
lmanotti@uoregon.edu

4 Advance Excellence ▼

The Robert D. Clark Honors College brings together top scholars from every area of campus to participate in a vibrant learning community. Here, students don’t just answer questions—they ask new ones. Small classes,

an award-winning faculty, and challenging course work prepare students to take on the world. Your gift helps us remove the financial barriers between them and an exceptional college experience.

Contact Jen Parker, 541-346-8018
jeparker@uoregon.edu

5 Make Green Greener ▶

Your gift to the Environmental Leadership Program helps us create opportunities for students to work with nonprofit organizations, government agencies, and businesses on important environmental projects. These practical learning experiences benefit communities—and the environment—while giving Ducks the experience of a lifetime.

Contact the College of Arts and Sciences, 541-346-3950



UO seniors Lydia Bales and Tia Monahan lead the Clark Honors College Introductory Program.



As part of the Environmental Leadership Program, UO students in the Canopy Connections team lead middle-schoolers high into the trees to learn about forest ecology.

6 Support Community Leaders

The UO's Department of Ethnic Studies teaches students how to lead, connect with people from different backgrounds, and find common ground. Your gift to the Marion Ballew Thomas Scholarship supports undergraduates who are engaged in studies that support the development of social awareness and analytical skills and who have a record of community service.

Contact the College of Arts and Sciences, 541-346-3950

7 Help Law Students Boost Local Businesses

This year, students of the Business Law Clinic provided 1,600 hours of pro bono legal advice to local small business

owners and startups. To date, they've helped nearly 400 clients form LLCs and corporations, review and draft contracts, navigate employment law, and more. Your gift supports this important service to our community and helps provide practical experience for Oregon law students.

**Contact Jessica Merkner, 541-346-1558
jmerkner@uoregon.edu**

8 Help Ducks in Recovery

The UO's Collegiate Recovery Center supports students recovering from drug and alcohol addiction, offering resources to help them succeed in their recovery and in college. Your gift helps us offer peer support, recovery meetings, academic advising, community service opportunities, and scholarships.

**Contact Will Williams, 541-346-0044
wwilliam@uoregon.edu**



Tykeson Hall will be situated at the nexus of campus activity, between Chapman Hall and Johnson Hall.

9 Take an Irresistible Challenge ▲

A degree in liberal arts provides valuable job skills, including communications, analysis, problem-solving, and collaboration. How can we help students navigate their academic experience and deliberately link a degree from the College of Arts and Sciences to a career? Your gift for Tykeson Hall helps us create a building dedicated to meeting this irresistible challenge.

Contact the College of Arts and Sciences, 541-346-3950

10 Display Your Duck Pride ▼

Your new UO license plate isn't just another way to say "Go, Ducks!" Every purchase supports UO Alumni Association scholarships. Created by Tinker Hatfield, BArch '77, Nike's vice president for design and special projects and one of the creators of the UO's iconic "O," these Oregon license plates are available for dedicated Ducks who purchase a voucher.

**Visit uolumni.com/plate or contact Jonathan Beckhart, 541-346-2026
beckhart@uoregon.edu**



The new UO license plate is a way to show your Duck pride and support scholarships.



Photo Finish

Dream job for UO senior Polly Irungu? National Geographic photographer. Thanks to a Diversity Excellence Scholarship (and a lot of moxie), the journalism major is well on her way. She's already shot material that wound up on CNN, photographed the Grammy Awards, and worked with Fox Sports. Her social media internship with National Public Radio in Washington, DC, put her front-and-center for the presidential inauguration and historic International Women's Day marches. She also attended the White House Correspondents' Association Dinner. Not a bad way to finish a successful college career—and start another one in the future of journalism.

◀ **Polly Irungu**

**Senior, Journalism,
Diversity Excellence
Scholarship**